

105 Laurel Ave, Goose Creek, SC 29445
Tel (843) 824-2040
info@alordashley.com
www.alordashley.com



Thank you for your interest in aLord Ashley Driving School. You will find information enclosed regarding the courses we spoke about when you contacted our school.

At Lord Ashley, we stress the importance of collision free driving because once a new driver is alone in the car, it is up to him/her to decide to drive defensively. We help develop the correct attitudes and desires in your new driver to want to maintain a collision free lifestyle. If a new driver understands why they need to drive defensively, they will be more apt to want to drive defensively. We help them understand why!

Our school is one of the most respected schools in the region. Our instructors are highly trained and very patient. The training we provide has been developed to teach new drivers with no experience to develop quickly and confidently as well as provide more advanced drivers with the skills they need to remain collision free.

Our DriveTechUSA Expert Driving System teaches new drivers how to be aware of their surroundings. Once the student has mastered our system, he/she will be aware of potential threats on the roadways as well as how to avoid conflicts that lead to collisions. The student will learn to deal with distractions and unfamiliar situations. He/she will be able to read traffic signs and know the laws pertaining to the roadways and driving etiquette.

Bring –A-Friend Discount Program

The rules are simple and easy to follow. Just call our office with the name(s) of the students that your son or daughter will be bringing to the class and receive \$10.00 for bringing that student to class with you. Along with the \$10.00 discount you will receive, the student you will be bringing may also bring friends to receive \$10.00 off of their tuition as well. So everyone saves money!

The Rules are as follows.

1. All students must be pre-registered.
2. All students must attend the same class date and time.
3. If either student cancels or changes locations this discount will not apply.
4. Again this discount only applies to students who are pre-registered with the names of the students they will be bringing to the class pre-documented in the schools paperwork. You cannot come to the class and pick out students to say you brought them.

This offer is limited to bringing 5 students with you for a \$50.00 discount off of your tuition.

At Lord Ashley, we believe in what we are doing and strive to provide the best possible instruction to every student who entrusts us with their driver education. It's been that way for decades!

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Berkeley County School of Performing Arts (Main Office)

105 Laurel Avenue
Goose Creek, SC 29445

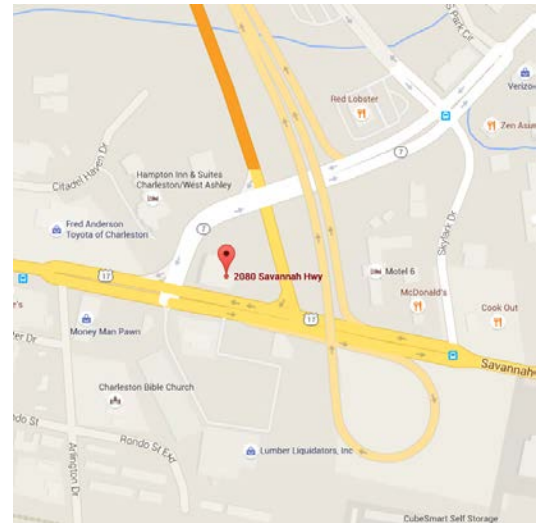
This is our main office location with a classroom. We are located in the building with Berkeley County School of Performing Arts. Lunch will be provided and only water will be allowed during the class. Other drinks are prohibited because of the flooring.



Comfort Inn & Suites

2080 Savannah Highway
Charleston, SC 29407

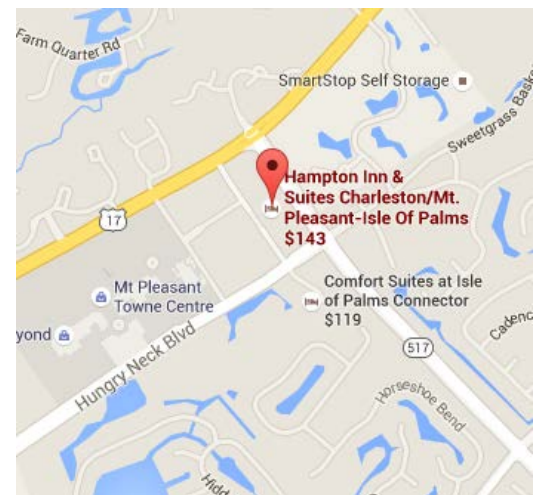
This is a satellite location. Classes are usually held in the boardroom upstairs to the right of the elevator. If you can't find us, just ask at the front desk. Lunch options include McDonalds, Hardees, Cook Out, Taco Bell or bringing something from home. Drinks and snacks are allowed and can be brought in or purchased from the front desk.



Hampton Inn – Isle of Palms Connector

1104 Isle of Palms Connector
Mount Pleasant, SC 29464

This is a satellite location. Classes are usually held in a conference room on the first level to the right of the parlor. If you can't find us, just ask at the front desk. There are multiple options for lunch within walking distance. Drinks and snacks are permitted and can be brought in or purchased from the front desk.



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We offer the most effective defensive driver training!

Our exclusive **Accurate Control Technique** teaches each vehicle maneuver with one easy to learn method. **This produces better drivers and higher DMV success.**

Then we add **25 collision prevention techniques** to teach **AWARENESS, SPACING** and **COMMUNICATION**, because failure in any one of these areas can lead to serious accidents.

Ours is the only **DriveTechUSA** school in the area and the only one capable of this advanced level of instruction.

The following is a brief overview of how we produce the safest drivers possible:

Nine observation skills provide necessary awareness:

1. 7 danger points in forward path
2. Avoiding accident causing eye fixations
3. Mirror checking skills
4. SMOG lane change procedure
5. Identifying 3 danger points behind
6. Timing of traffic lights
7. Proper clearing at intersections
8. How to read wheel checks
9. Reading parked cars

Eight spacing habits needed for Collision Prevention:

1. 3 to 5 second following distance
- 2 & 3. Stop and rolling 1,2,3 counts
4. Use of diamond and triangle spacing
5. Choosing the safest lane
6. How to deal w/ tailgaters
7. How to avoid being hit from behind
8. Coordinating speed and space for collision prevention and vehicle control

Four Communication techniques required for Accident prevention:

1. How to avoid dangerous blind spot driving
2. How to use eye to eye contact
3. How to use the horn defensively
4. Communicate to control the car behind

Four (4) additional techniques for rules of the road application and practice methods to build these safe-driving skills to a habitual level for a lifetime of collision free driving.

Frequently Asked Questions

- 1. How does the program work?**
 - a. Students attend a one day, 8 Hour classroom session usually held on a Saturday. After completing the classroom portion, they are given the login information for our online scheduling system to set up their in-car portion of the training. Their in-car portion will be broken down into the appropriate number of 2-hour segments based on the course chosen. Upon completion of both the classroom and in-car portions, the student will receive the necessary paperwork for the student to be allowed to take the State Road Test. Certificates for the insurance discount will be emailed within a couple of days to the email address on record.
- 2. Is a contract required?**
 - a. Yes, the South Carolina DMV requires that we get a contract for all students.
- 3. Is a Learner's Permit required for BW lessons?**
 - a. No
- 4. How do we set up Road Test for beginner course students?**
 - a. After completing the beginner course, if the instructor agrees the student is ready, the student can call the office to arrange to take the Road Test with one of our instructors. We do not take students to the DMV for testing or allow anyone to use our vehicle at the DMV.
- 5. Can we teach someone who doesn't speak English?**
 - a. No. Since the South Carolina Road Test is administered in English, it is in the student's best interest to wait until they have a basic understanding of English before starting lessons.
- 6. What is the cancellation policy?**
 - a. Student must cancel before close of business on the previous business day to avoid the \$50 late cancellation fee. In extreme cases a manager may waive fee
- 7. What is the fee for Student No Show (SNS) for an in-car lesson?**
 - a. \$50
- 8. What do we teach?**
 - a. We follow a Student Instruction Outline, which helps the teacher to tailor the training to the individual student. It covers everything from basic car control to advanced defensive driving skills and road test maneuvers
- 9. Is there a discount for 2 or more beginners from the same family?**
 - a. Yes, the \$10 Bring-a-Friend is discounted off the 2nd or 3rd student's tuition; the deposit fee is still the same.